

Directions: Read the extracts and choose the BEST alternative to complete each statement that follows.

A

THE BLINDS PLACE

The best quality
Blinds
at affordable prices

Free home visits evenings & weekends
Free measuring & fitting
Huge choice of styles & colours on display

1000's of Happy customers



T: 0191 548 2492
82 Sea Road, Fulwell, Sunderland, SR6 9DB
www.theblindsplace.co.uk

B

HEATONE PLUMBING & HEATING All aspects of Plumbing work undertaken
Installation, Servicing
Maintenance, Repair
Gas Safe Registered
Emergency Call outs
No Job too small
Tel: 07832 746707
www.heatone.co.uk

C

FITTED BEDROOMS & KITCHENS, supply or fit, free est. Over 25 yrs exp
Tel. Michael Old
07977064832 / 5282588

D

Chimney Services (NE).

Professional Chimney Sweep. Member 'Guild of Master Sweeps'.
HETAS Stove Installer.
All appliances. Pots and cowl fitted. Fully insured.
Good, clean service.

07786 158931
0191 5489751

E

NEED A GAS MAN?
install, service, repair, boilers, fires & cookers
Call Kevin Wilde
5483387 / 07939 128376
Free Est. Gas Safe Reg.

F

SHAUN MOSSMAN
Plastering Services
High Quality, Clean & Reliable, 0191 5811442
or 0786 7752014

G

DD GARAGE DOORS & roller shutters, supplied & fitted
Repairs service avail Tel 0191 5490800
or 07853 859422. No call out charge

1. Jane needs a plumber to replace the old pipes in her bathroom. She should call _____.

- a. 07853 859422
- b. 07939 128376
- c. 07977 064832
- d. 07832 746707
- e. 07786 158931

2. The Smiths want to change their old blinds. They must look at advertisement _____.

- a. A
- b. B
- c. C
- d. F
- e. G

3. Bill wants to clean his chimney. He will contact _____.

- a. Kevin Wilde
- b. Michael Old
- c. www.heatone.co.uk
- d. SHAUN MOSSMAN
- e. Chimney Services

4. George calls 0191 5490800 to get his _____.

- a. bedroom furnished
- b. boiler installed
- c. garage door fixed
- d. glass windows measured
- e. stove replaced

5. The service that states its experience is in Advertisement _____.

- a. B
- b. C
- c. D
- d. E
- e. F

BUY ONE GET ONE FREE CRUISE SALE

Don't miss out on this fantastic 'second passenger travels free' offer on a selection of 2017/2018 sailings, including Christmas 2017.

YOUR CRUISE INCLUDES:

- ◆ Full-board accommodation
- ◆ Fascinating ports of call
- ◆ On-board entertainment
- ◆ On-board leisure facilities

◆ Book before 30 November 2016 and the second passenger sharing a cabin travels absolutely free!

MAGELLAN 2018 CRUISES FROM TILBURY	DEPARTING	DURATION	1ST PERSON FROM	2ND PERSON
Land of the Northern Lights to Norway	18/02/2018	15 days	£1,959	FREE
Land of the Northern Lights to Iceland	04/03/2018	13 days	£1,679	FREE
Canary Islands & Madeira	16/03/2018	16 days	£2,099	FREE
Easter Springtime Getaway & River Seine	31/03/2018	8 days	£1,019	FREE
Grand British Isles Discovery	07/04/2018	13 days	£1,819	FREE
Majestic Fjordland	19/04/2018	8 days	£1,099	FREE
MARCO POLO 2018 CRUISES FROM BRISTOL	DEPARTING	DURATION	1ST PERSON FROM	2ND PERSON
Easter Spring Gardens & River Seine	31/03/2018	8 days	£1,039	FREE
Scottish Highlights & Emerald Isle	07/04/2018	8 days	£1,039	FREE
Portugal, Gibraltar & Seville Fiesta	14/04/2018	13 days	£1,769	FREE
Treasures of the British Isles	26/04/2018	11 days	£1,479	FREE
Majestic Fjordland	06/05/2018	11 days	£1,479	FREE
COLUMBUS 2017 CRUISES FROM TILBURY	DEPARTING	DURATION	1ST PERSON FROM:	2ND PERSON:
Amsterdam & German Christmas Market	14/12/2017	5 days	£479	FREE
Festive Getaway	18/12/2017	4 days	£359	FREE

6. If you want to go on the cheaper Easter cruise, you must choose _____.
- a. Magellan
 - b. Marco Polo
 - c. Columbus or Magellan
 - d. Marco Polo or Columbus
 - e. Columbus

7. The longest cruise trip is _____.
- Land of the Northern Lights to Norway
 - Land of the Northern Lights to Iceland
 - Canary Islands & Madeira
 - Grand British Isles Discovery
 - Portugal, Gibraltar & Seville Fiesta
8. If you want to spend a holiday cruising in April, the cheapest cruise trip for you is _____.
- Majestic Fjordland
 - Grand British Isles Discovery
 - Scottish Highlights & Emerald Isle
 - Portugal, Gibraltar & Seville Fiesta
 - Treasures of the British Isles
9. The earliest free trip for the second passenger is _____.
- Scottish Highlights & Emerald Isle
 - Easter Spring Gardens & River Seine
 - Land of the Northern Lights to Norway
 - Amsterdam & German Christmas Market
 - Festive Getaway
10. The latest free trip for the second passenger is _____.
- Majestic Fjordland from Bristol
 - Grand British Isles Discovery from Tilbury
 - Easter Springtime Getaway & River Seine from Tilbury
 - Treasures of the British Isles from Bristol
 - Easter Spring Gardens & River Seine from Bristol

Extract 1

How can a magazine be strong regionally if it is not strong locally?

COUNTRY	ASIA MAGAZINE*	READER'S DIGEST	TIME	NEWSWEEK	ASIAWEEK	FEER
SINGAPORE	380,000	59,316	26,777	21,226	10,407	1,605
MALAYSIA	105,600	50,343	19,724	14,249	20,097	10,790
HONG KONG	82,000	16,405	21,346	17,622	18,106	9,628
THAILAND	46,700	4,031	10,148	7,396	8,223	4,618
PHILIPPINES	15,000	90,000	25,436	27,438	24,500	6,311
TAIWAN	22,000	7,200	16,295	10,475	5,410	2,331
BRUNEI	21,060	—	620	797	529	402
INDONESIA	1,300	10,642	11,760	9,098	2,343	3,739
TOTAL	673,660	237,937	132,106	108,301	89,615	39,424

Source: BPA & ARC Audit Statements, June 1993

11. The top three magazines in Asia are _____ respectively.
- Asia Magazine, Reader's Digest and Time
 - Asia Magazine, Time and Newsweek
 - Asia Magazine, Reader's Digest and Asiaweek
 - Asia Magazine, Newsweek and Time
 - Asia Magazine, Newsweek and Reader's Digest
12. The strongest market for Asia Magazine is _____.
- Taiwan
 - Malaysia
 - Singapore
 - Hong Kong
 - Thailand

13. The difference between the number of copies of Newsweek and Asia Magazine sold in the Philippines is _____.
- a. 1,559
 - b. 3,094
 - c. 7,000
 - d. 12,438
 - e. 19,673
14. The country where Newsweek is the most popular is _____.
- a. Brunei
 - b. Singapore
 - c. Indonesia
 - d. Thailand
 - e. the Philippines.
15. The magazine that people in Brunei do not read is _____.
- a. Reader's Digest
 - b. Asia Magazine
 - c. Newsweek
 - d. Asiaweek
 - e. Time