

## Reading ability 2

Directions: Study the job announcements and choose the best answers to the questions using the information given.

**(A.)** A Brand Manager is needed for work in the food and beverage industry. Candidates must have a strong mindset willing to work in a fast paced environment on an international scale. He/She will be responsible for more than executing marketing campaigns; they will also be in charge of managing and ensuring the delivery of outstanding innovative concepts and strategies. The Brand Manager is required to develop promotional campaigns, launch events and the brand's identity and concept. Strong analytical skills, business savvy and the ability to multitask are all essential.

Contact: Food&Beverage ASIA Level 17 Townson Building, No.25 Chidlom, Ploenchit, Lumpini Pathumwam, Bangkok Thailand 10330, Khun Wanna Praneebutra

1. What is the company which placed this ad looking for?
  - a. A brand manager
  - b. A sales promoter
  - c. A food and beverage presenter
  - d. A marketing officer
  - e. An international campaigner
2. What should someone do if they are interested in this position?
  - a. Ask for an appointment
  - b. Visit the company
  - c. Call Khun Wanna Praneebutra
  - d. Text the company
  - e. Email Food&Beverage Asia

**(B.)** Are you in need for financial help? MONEY 123 is a registered financial company. We currently offer loans interested person or company at 3% interest for loans in the range of \$2,000 to \$10,000,000. If you are in need of financial assistance, do contact us now via email for more details.

Email: [money123@hotmail.com](mailto:money123@hotmail.com)

**CONTACT US WITH THE REQUIRE INFORMATION BELOW.**

Amount needed:

Duration:

Full name:

Country:

Contact Address:

3. What does the company mentioned in the ad do?
  - a. Register new businesses
  - b. Provide financial advice
  - c. Set interest rates
  - d. Lend money
  - e. Invest money
4. What information is NOT needed for those wanting to make a contact with this company?
  - a. Amount of money
  - b. First and last name
  - c. Contact address
  - d. Name of country
  - e. Identification number

Direction: Read the following passages and choose the best answers to the questions.

#### Passage1

In the event that our area experiences severe weather or other emergency conditions, your immediate supervisor will notify you by telephone. If you receive no call, and are still concerned, listen to radio ABCD, 1170 AM for information every thirty minutes on the hour and half hour.

If the highway patrol considers conditions too hazardous for safe travel, we will close the office. However, if the office open, we expect employees to make every effort to be at work. We consider time missed when the office is officially open as employee's personal time off. If you have questions regarding this policy, please speak to your immediate supervisor.

5. Who is this announcement for?
  - a. Company employees
  - b. Area residents
  - c. Company supervisors
  - d. Patrol officers
  - e. Weather forecasters
6. What is the purpose of announcement?
  - a. To warn of bad weather approaching
  - b. To inform of the company's emergency policy
  - c. To discuss the employee absenteeism
  - d. To outline the supervisor's responsibilities
  - e. To promote the safety in the workplace

7. According to the announcement, under what conditions may the office close?
- a. Employee strike
  - b. Politician conflict
  - c. Severe storm
  - d. Traffic congestion
  - e. Bus strike
8. What should employees do if the office remains open?
- a. Work at home
  - b. Contact their immediate supervisor
  - c. Come to work
  - d. Listen to radio ABCD
  - e. Send the letter of absence to the office

### Passage2

The widow looked at her dear departed one right before the funeral and, to her horror, found that he was in his brown suit. She had specifically said to the undertaker that she wanted him buried in his blue suit; she has bought it especially for that occasion, and she was distressed that the mortician had left him in the same brown suit he had been wearing when the lightning bolt hit him.

She demanded that the corpse be changed into the blue suit she had brought especially for that purpose. The undertaker said, “But Madam! It’s only a minute or two until the funeral is scheduled to begin! We can’t possibly take him out and get him changed in that amount of time.”

The lady said, “Who’s paying for this?” Seeing the logic to this argument, a very reluctant mortician wheeled the coffin out, but then wheeled it right back in a moment later. Miraculously, the corpse was in a blue suit.

After the ceremony, a well-satisfied widow complimented the undertaker on the smooth and speedy service. She especially wanted to know how he had been able to get her husband into a blue suit so fast. The funeral director said, “Oh, it was easy. It happens that there was another body in the back room and he was already dressed in a blue suit. All we had to do was switch heads!”

9. Which word best describes the widow?
- a. Modest
  - b. Considerate
  - c. Cooperative
  - d. Sensible
  - d. Determined
10. Which of the following is not TRUE about the lady’s husband?
- a. He was beheaded.
  - b. He was struck by lightning.
  - c. Before his death, he wore a brown suit.
  - d. After the ceremony, his body was in a blue suit.
  - e. His head was replaced with that of the corpse in a blue suit.

11. How would the lady most likely feel when she found out how her husband got into a blue suit?
- a. Delighted   b. Shocked   c. Threatened   d. Funny   e. Amused

Passage 3

The office of the Convention on International Trade in Endangered Species (know as CITES) says rates of elephant poaching and trade in illegal ivory remain very high in a news, CITES warns that Africa's elephants face immediate threat to their survival because of condition high levels of poaching for their ivory.

Twenty thousand elephants were illegally killed in Africa last year, the report shows. That figure far exceeds the growth rate of the elephant population. In some regions of Africa elephants are threatened with extinction.

The report also documents a clear increase in the number of large seizures amounts of over 500kg – of ivory in Africa. For the first time there were more such seizures in Africa than in Asia, an indication, the report suggests, of the involvement of transnational organized crime in the illegal ivory trade.

And while elephant conservationists do believe that increased ivory confiscation is a sign that law enforcement is improving, they also point out that demand for ivory remains very high, and that even in some of the monitored elephant populations, poaching is actually increasing.

12. What would be the best headline for this news article?
- a. How to Protect African Elephants  
b. Save the Last African Elephants  
c. Effective Measures to Protect African Elephants  
d. Poaching threatens survival of African Elephants  
e. Growth Rates of African Elephants in Monitored Arcas
13. What evidence indicates the threat of elephant extinction in Africa?
- a. The birth rates of Africa elephants  
b. The increasing amount of ivory products  
c. The poaching rates of African elephants  
d. The amount of ivory seized around the world  
e. The number of nations importing illegal ivory

14. According to paragraph 3, what did the large number of ivory seizures in Africa indicate?
- The business of illegal ivory many nations.
  - Illegal ivory trade is damaging Africa's international reputation.
  - Many countries are trying to stop the illegal trade of elephant ivory.
  - Many African countries currently export their ivory illegally.
  - The conservationists must take more action to protect African elephants.
15. What can be inferred from the last paragraph of the news?
- The government should increase the severity of punishment for the poachers.
  - The government should find new measures to ban the export of illegal ivory.
  - The elephant conservationists should organize more activities to protect African elephants.
  - No matter how good law enforcement is, elephant poaching is hard to stop.
  - The high demand for ivory of the newly rich people is the main cause of elephant extinction.